



# **iIRONSPORT™**

**POWERED BY IRONMAN®**



**POWERED**

**BY**

**IRONMAN**

®

**A NEW BRAND BACKED UP BY THE  
AUTHENTICITY AND CREDIBILITY  
OF IRONMAN®**

**IRONSPORT™**

**THE MOST RECOGNIZED  
ENDURANCE EVENT  
BRAND ON EARTH**



**21 BILLION+**  
GLOBAL COMBINED MEDIA IMPRESSIONS

**6,500,000+ SPECTATORS**  
GLOBAL AUDIENCE

**390,000+ ATHLETES**  
REPRESENTING 200 COUNTRIES (2016)

**260 EVENTS GLOBALLY**  
IRONMAN® AND IRONMAN® 70.3® SERIES

**39 YEAR HISTORY**  
FIRST RACE WAS HELD IN 1978

**IRONSPORT.**

POWERED BY **IRONSPORT.**



**KONA - WIK**

**M**

MADE IN INDONESIA • FABRIQUÉ EN INDONESIA  
HECHO EN INDONESIA • FABRICADO NA INDONESIA

**IRONSPORT™ WAS  
CREATED TO EXTEND  
THE IRONMAN®  
FAMILY TO PEOPLE  
EVERYWHERE WHO  
ARE PASSIONATE  
ABOUT LIVING A  
FUN, ACTIVE,  
FITNESS-FUELED LIFE**



**INSPIRED BY THE  
ANYTHING IS  
POSSIBLE™  
SPIRIT OF IRONMAN®**

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**i CAN**

**IS OUR BRAND SLOGAN AND OUR BATTLE CRY. IT'S A  
FRAME OF MIND THAT'S NOT ABOUT BEING THE FASTEST,  
THE STRONGEST, OR GOING THE FURTHEST - IT'S ABOUT  
YOUR FASTEST, STRONGEST, FURTHEST.**





IT'S ABOUT  
DISCOVERING YOUR

# BEST SELF

# IRONMAN



**OUR PRODUCTS ARE BORN FROM A CULTURE  
OF ENDURANCE SPORT, DESIGNED FOR  
EVERYDAY PERFORMANCE**

**iCAN**



# GEAR AND APPAREL FOR FITNESS AND LIFE



**IRONMAN**

**THE RIGHT STUFF  
TO HELP YOU  
DO WHAT YOU DO:**

**MINI TRAMPOLINE**

# WORKOUT AND FITNESS EQUIPMENT AND ACCESSORIES

**TRAINING GEAR**  
**EXERCISE EQUIPMENT**  
**STRENGTHENING GEAR**  
**WEIGHTS**

**TONING & FITNESS ACCESSORIES**  
**FUNCTIONAL FITNESS GEAR**  
**JUMP ROPES**  
**GYM BACKPACKS**

**CARDIO MACHINES**  
**MINI TRAMPOLINES**  
**RESISTANCE BANDS**



# RUNNING, CROSS TRAINING, AND AEROBIC APPAREL & FOOTWEAR

WICKING APPAREL  
RAIN GEAR  
SHORTS



FOOTWEAR  
LIGHTING AND REFLECTIVE  
FITNESS TIGHTS



RUN RECOVERY  
HATS & HEADWEAR  
SOCKS



RUN LIGHTING  
REFLECTIVE GEAR  
SOCKS



# BIKING GEAR AND ACCESSORIES

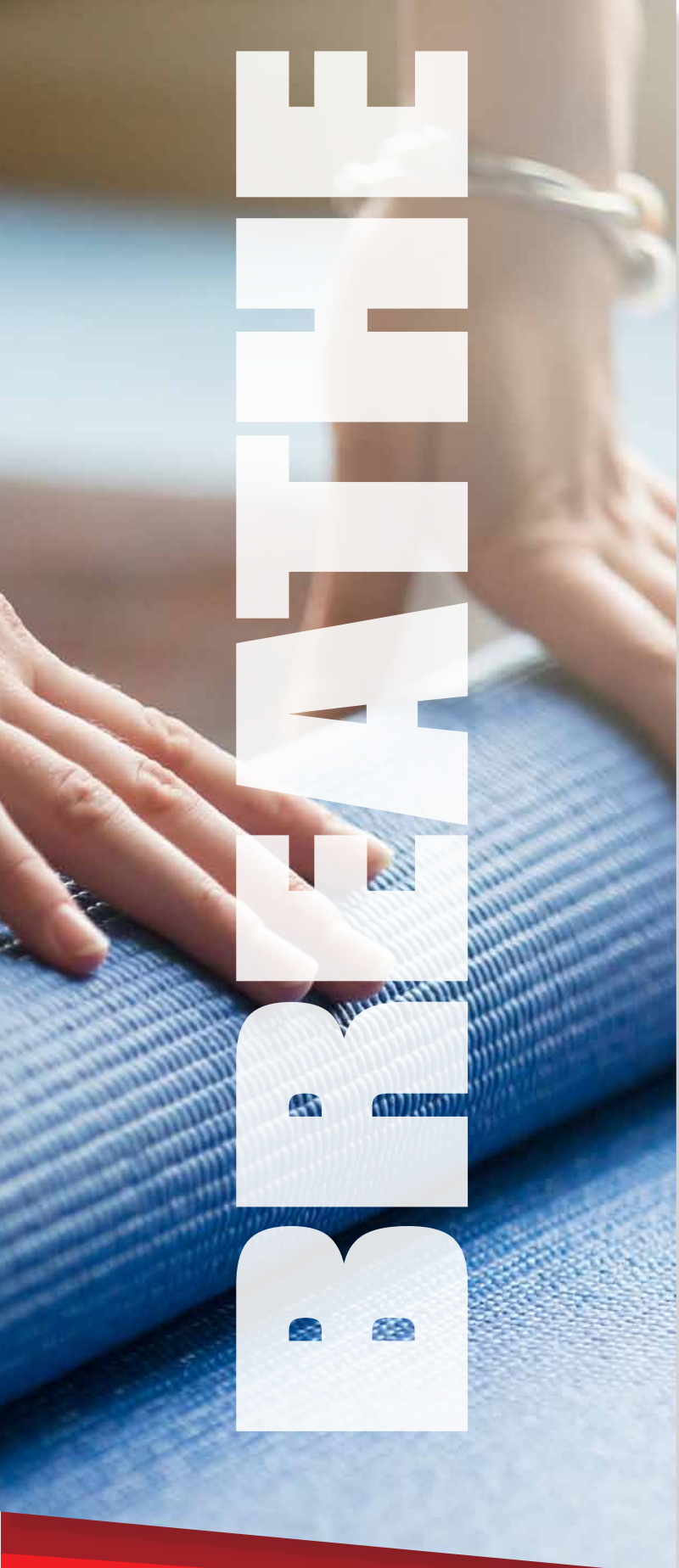
BIKES  
HELMETS  
HYDRATION  
CYCLING SHOES

BAGS AND STORAGE  
CYCLING APPAREL  
BIKE LOCKS  
TOOLS

AIR PUMPS  
BIKING SHOES  
BIKE SHORTS  
BIKE COMPUTERS

SAFETY & LIGHTING  
REFLECTIVE GEAR  
BIKING SHORTS  
JOGGING STROLLERS





# YOGA AND PILATES APPAREL AND ACCESSORIES

YOGA MATS  
FOOTWEAR

YOGA TIGHTS  
SHORTS

SWEATPANTS  
TANK TOPS

YOGA BAGS  
T-SHIRTS





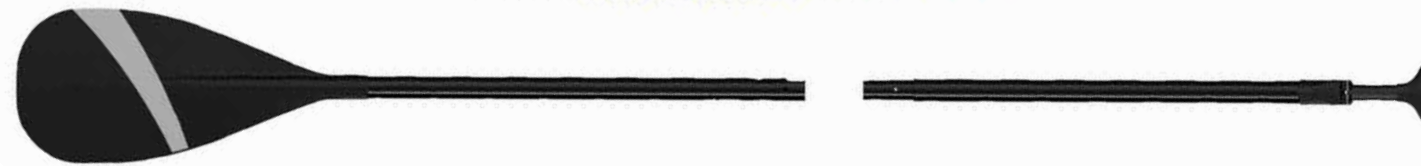
# SWIM AND WATER SPORTS GEAR, APPAREL, AND ACCESSORIES

BATHING SUITS  
SWIM TRUNKS  
SWIM CAPS

BOARD SHORTS  
PACKABLE TOWELS  
GOGGLES

SNORKELING GEAR  
STAND UP PADDLE BOARDS  
SWIM FINN

FLOTATION AIDS  
NOSE CLIPS  
EAR PLUGS



IRONSPORT

# BACKYARD, BEACH, AND OUTDOOR GEAR FOR ACTIVE FUN

BEACH CHAIRS  
UMBRELLAS AND CANOPIES  
FLASHLIGHTS



COOLERS  
BACKPACK COOLERS  
SLACK LINES



SLEEPING BAGS  
WATER BOTTLES  
SPORT HAMMOCKS



# RECOVER

## RECOVERY, HEALING, AND PHYSICAL REHAB GEAR AND ACCESSORIES

FOAM ROLLERS  
KNEE SUPPORTS  
KNEE BANDS

COLD THERAPY  
MASSAGE BALLS  
SPORT TAPE

SPORTS RECOVERY &  
INJURY PREVENTION  
EQUIPMENT

MUSCLE CARE &  
PAIN RELIEF  
ICE GEL PACKS





# TRAVEL GEAR AND ACCESSORIES

**LUGGAGE  
BACKPACKS  
DUFFEL BAGS**

**CAR RACKS  
DRY BAGS  
SPORT ROLLING LUGGAGE**

**TRAVEL TOILETRY BAGS  
DRY BAGS  
COOLERS**

**SPORT RACKS  
CAR MATS**



# FITNESS ORIENTED LIFESTYLE APPAREL AND ACCESSORIES

**JACKETS**  
**DUFFEL BAGS**  
**BACK PACKS**

**KNIT SWEATSHIRTS**  
**SHORTS**  
**MICRO FLEECE**

**T-SHIRTS**  
**MICRO DOWN**  
**HATS AND CAPS**

**CARGO PANTS**  
**FLIP FLOPS**  
**WATER BOTTLES**





**iCEAN**

**iRONSPORT™**

**POWERED BY IRONMAN®**

**FOR LICENSING INQUIRIES CONTACT**

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**SVP LICENSING**

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